Information about Cookies

What is a cookie?

A cookie is a small text file that a website places in your PC, telephone or any other device, with information about your navegation in that website. Cookies are necessary to facilitate navigation and to make it friendlier and they do not damage your computer.

Although in this policy the general term cookies is used, being the principal method this website uses to store information , the browser's "Local storage" space is used for the same purposes as the cookies. In this regard, all the information included in this section is also applicable to this "Local storage".

What are cookies used for on this website?

Cookies are an essential part of how our website functions. The principal objectives of our cookies are to improve your navigational experience. For example, to record your preferences (language, country, etc.) during navigation and for future visits.

The information collected in the cookies also allows us to improve the website through estimates on the numbers and patterns of use, the adaptation of the website to the user's individual needs, the improved speed of the searches, etc.

On occasions, if we have obtained your prior informed consent, we will use cookies, tags or other similar devices to obtain information which allows us to show you from our website, third party websites, or any other means, publicity based on the analysis of your navigation habits.

What are cookies NOT used for on this website?

We do not store sensitive personal information such as your address, password, credit or debit card details etc., in the cookies we use.

Who uses the information stored in cookies?

The information stored in cookies on our website is used exclusively by us, with the exception of those identified further on as "third party cookies", which are used and managed by external bodies that provide us with services requested by us to improve our services and the user's experience when navigating our website. The main services for which these "third party cookies" are used are to obtain statistics on access and to secure payment transactions carried out.

How can I avoid using cookies on this website?

If you prefer to avoid using cookies on this website, having considered the previous limitations, you will first need to disable cookies in your browser, and secondly, delete saved cookies in your browser associated with this website.

You can carry out the option of not using cookies at any moment.

How do I disable and delete the use of cookies?

You can delete, restrict or block cookies from this website at any time by modifying the configuration of your browser through following the guidelines which are indicated below. While the configuration of every browser is different, cookies configuration is usually carried out in the "Preferences" or "Tools" menu. For more details about the configuration of cookies in your browser, please check your browser's "Help" menu.

Which particular cookies does this website use and for what purpose?

Below is information about cookies, tags and other similar devices used by this website, along with information regarding the purpose, duration and management (self-performed or performed by third parties) of each of them.

Technical and personalisation cookies: for identification and authentication, browsing, interface customisation, favourites…			
These cookies are used to identify the user during the session, they avoid the user having to repeat the authentication process on the web, speed up some of the website processes, remember selections made during the session or during later access, remember the pages already visited, etc.			
COOKIES	**PURPOSE**	**DURATION**	**MANAGEMENT**
User identification	They are used to identify and authenticate the user. It also contains the technical data from the user's session such as, for example, waiting time for connection, session identifier, etc.	Session	Own cookies
Session identifier	It identifies the http session of the user. It is common in all web applications to identify user requests during a session.	Session	Own cookies
Navigational status	It allows the user's navigation status to be identified (start of the session, first page, first access, scroll status, state of voting, etc.).	Session	Own cookies
User selections	They store the session values chosen by the user such as the store, language, currency, products, size etc.	Session	Own cookies
Favourites and last selections	It allows the user's favourite selections to be remembered (stores, for example) or the last selections (stores, products, consent for cookie installation etc) in later web sessions.	Persistent	Own cookies
SHOPPING BASKET	They store information about the mini shopping basket, such as the identification details of the user associated with said basket.	Session	Own cookies

Protocol	It allows changes to be processed between secure (https) and non-secure (http) domains (protocol)	Session	Own cookies

Cookies for navigation analysis			
These cookies obtain generic information about user access to a website (but not to its content) to subsequently provide us with aggregated information of these accesses for statistical purposes.			
COOKIES	**PURPOSE**	**DURATION**	**MANAGEMENT**
Origin (WC_GASource)	It is used to know the origin of a user upon reaching a page of this website, for example, if if it comes from a page of a product detail with a product grid, from the search engine or from an external website.	Persistent	Own cookies
Google Analytics (__utma, __utmb, __utmc, __utmd, __utmv, __utmz, _ga...)	They allow monitoring the website by means of the Google Analytics tool, which is a service provided by Google to obtain user access information on the websites. Some of the data saved is: number of times a user visits the website, dates of the first and last visit, duration of the visits, from what page the user accessed the website, which search engine the user used to access the website or what link they clicked on, from what place in the world the user accesses etc. The configuration of these cookies is predetermined by the service offered by Google, therefore we suggest that you consult the privacy page of Google Analytics, http://www.google.com/intl/es/analytics/privacyoverview.html, to obtain further information on the cookies it uses and how to disable them (in the understanding that we are not responsible for content or accuracy of the third- party websites).	Persistent	Third party

COOKIES	PURPOSE	DURATION	MANAGEMENT
Optimizely (optimizelySegments; optimizelyEndUserId optimizelyPendingLogEvents; optimizelyBuckets…)	The cookies identified with the domain optimizely.com or www.optimizely.com, allow us to optimise appearance, sensations, messages and in general the purpose is to ensure that the user has a consistent navigating experience on our Website, basing ourselves on how our users use it. Some of the data saved for later analysis is: the number of updates the user has seen, information for visitor segments such as the browser, campaign, type of mobile sources, and all the defined personalised segments, etc. The configuration of theses cookies is predetermined by the service offred by our provider Optimizely, Inc., therefore we suggest you look at their website: https://help.optimizely.com/hc/fr/articles/200040335-What-information-does-Optimizely-store-in-its-cookies-, to obtain more information regarding the cookies they use and how to disable them in: https://www.optimizely.com/opt_out. Please remember that we are not responsible for the content or the accuracy of these third party websites.	Persistent	Third party

Cookies for purchasing analysis
These cookies allow information to be collected about the device from which the purchase is made on this website, with the purpose of verifying that these operations offer sufficient guarantees for the customers. At no time do these cookies include sensitive information such as card data.

COOKIES	PURPOSE	DURATION	MANAGEMENT
Purchase device (thx_guid)	It allows solely the device's identification (PC, telephone, etc.) from which the purchases are made on this website for its subsequent analysis, with the purpose of being able to offer our clients sufficient guarantees in purchase operations. The information collected in this cookie is collected by an external company (Cybersource) in order to conduct this analysis.	Persistent	Third party

Exelution (DTU)	The Dynamic Tracking System is used for evaluating the performance of different advertising channels of this Web Site. During a visit to our webpage the visitor's browser data is collected for statistical evaluation. This data is collected by means of a pixel which is usually included on each page of this Web Site. The following data will be collected: • Page- and Referrer-URL; • Browser type and browser version (User-Agent); • Browser specific settings (e.g. language setting of the browser); • Operating system; • Screen resolution; • Use of JavaScript; • Use of Cookies • Colour depth; • Anonymised IP address; • Timestamp of the request; • Product specific data provided by the shop; • Order values (if necessary). The data is passed on to Dynamic 1001 GmbH as our technical and statistical service provider. This only includes the transfer of non-personal data, through which no identification of a person itself is possible. When ordering, only anonymous data, like order-ID, customer-ID, shopping cart and order amount, is sent to Dynamic 1001 GmbH, so that a correct calculation of the commission for the advertising partners is possible.	Persistent	Third Party

This information list will be updated with the greatest speed possible as and when the services offered on this website change. However, occassionally during this updating it may be that the information list no longer includes a cookie, tag or other similar system which allows the traceability of a user or their device, although it always deals with cookies with identical aims to those which are recorded in this list.